



CIS 4420.190: MIS Seminar

(Online Class)

Subject to change at discretion of the instructor

Instructor: Dr. Jaesung Sim
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Blackboard: <http://www.mansfield.edu/blackboard.htm>
Office Hours: ~~MW 11:00—1:00, TR 12:45—2:00~~ or by appointment.
 Please note these hours are tentative and may be changed due to committee meeting conflicts

Textbook:

Required:

- Joseph Valacich & Christoph Schneider, Information Systems Today: Managing in the Digital World, 4/E, Prentice Hall, 2010, ISBN-10: 0136078400, ISBN-13: 9780136078401

Optional:

- Additional Readings will be provided by instructor.

Course Prerequisite:

CIS 3309: Management Information Systems

Course Description:

A seminar on current topics in computer-based information systems (CBIS). Examines state-of-the-art issues associated with the design, development, implementation, control and management of computer-based information systems.

Course Objectives:

- Analyze a business need to develop an appropriate strategy for solving the problem and providing the required information service.
- Discuss and appreciate various issues of computer-based information systems.

Course Evaluation and Grading Scale:

The evaluation will be the combination of exams, discussion, and a research project.

<i>Content</i>	<i>Score</i>
Exams	300
On line Discussions (10 x 50)	450
Research Project	100
Research Project Presentation	50
Participation or Special Assignments:	<i>a</i>
Total:	900

Course Evaluation Policy:

Exams: There will be **three** mid-term exams plus **one** final. The final will be comprehensive and optional. There will be NO makeup exams. If you take all four exams including the final, the lowest grade will be dropped. Exams will cover the materials from the text, lectures and any handouts. Exams will be comprised of fill-in-the-blank, true/false, multiple-choice, and short-essay questions. Students who need extra time or special testing procedures due to a disability or language barrier must make prior arrangements with the instructor.

On-line Discussions: Each chapter will be covered every week. The instructor will provide the chapter slide, and the summary of each chapter with important concepts. Also, the instructor will initiate the discussion with topics selected from each chapter.

Students are required to participate on discussions. For effective and efficient discussions, each student has to read the textbook thoroughly, and additional newspapers, magazines, and articles if necessary. Each student will earn 30 points from discussions of each chapter.

Also, each student will become a discussion leader one time for any one selected chapter to initiate topics, maintain discussions, and conclude the discussion.

Research Project: Each student is required to conduct research on a relevant topic. Each student will select a topic related to the course and identify at least three published articles on the topic. These articles must have been published in 2004 or later. There are many publications available you may choose from in hardcopy and online. *Computerworld*, *Communications of the ACM*, *Datamation*, *CIO Magazine* and *InformationWeek* are just a few examples. Each student must (1) turn in a written synopsis of the articles, and (2) present the articles to the class. The written synopsis is due at the time of the presentation.

Please attach a legible copy of the articles to your synopsis. Your work will not be graded unless the articles are attached. As you are preparing, please adhere to the requirements listed below:

Articles and Synopsis Report

Prepare the synopsis report as follows:

- Include at least three articles dealing with your research topic.
- Between 3 to 5 double-spaced pages in length.
- Free of typographical and grammatical errors.
- All pages except the cover sheet must be numbered.
- Provide references using the following format:
Sabherwal, R. and W. R. King, "Towards a Theory of Strategic Use of Information Resources," *Information & Management*, 20, 3 (1991), 191-212.
- Include summary of each article and its key points.
- Discuss why these articles would be of interest to our class and how they compare to each other.
- Attach a copy of the articles for the instructor.

Presentation: The presentation of your article should be a formal presentation, including the use of slides or other visual aids. The presentation should last no longer than 30 minutes. Please provide the class with copies of your slides or send me your slides 1 week in advance so that they can be posted on Black Board. Be sure that the entire class will schedule an off-line meeting for this presentation.

Attendance:

Students must access the Blackboard system at least three times per week. If a student must miss a homework or exam due to documented illness or other excusable reason, the student must:

- inform the faculty member that a written excuse is coming from a physician, coach or other authority prior to the absence if possible, but no later than the first class period after the excused absence;
- provide each faculty member with a copy of the signed excuse; (The original must be available for faculty review.)
- make up missed graded assignments or exams as soon as possible as outlined by the faculty member

In order to avoid prolonged delay of make-up of the work, a faculty member may, at her/his discretion, give the make-up work and hold it for grading until after the written excuse is received.

Instructor's Expectations:

This course requires a certain amount of self-discipline in order to be successful. You will need to spend a large amount of time exploring the course topics in a hands-on environment, either on your own computer or on a computer in one of MU's computer labs. Please allocate plenty of time in your schedule for this course.

Academic Integrity:

It may be tempting to cheat in this class. Do not do it! Feel free to view other students' work, on-line web sites, and other books for ideas. However, if you copy that work, you do not give credit for it and automatic referral to the department chairman for disciplinary action. It is plagiarism. If you are in doubt, then discuss the situation with your instructor.

Exceptionalities:

Any students with documented psychological or learning disorders or other significant medical conditions that may affect their learning should work with Mr. William Chabala in our Counseling Center (100a Hemlock Manor, Phone: 662-4798; e-mail wchabala@mnsfld.edu) to provide me with an appropriate letter so that I may serve their particular needs more effectively. If you have an exceptionality that requires class or testing accommodations, Mr. Chabala will work with us to identify and implement appropriate interventions.

Withdrawal Policy for Individual Courses:

The last day to withdraw from a College course with a "W" grade is published in the [Academic Calendar](#). It is the responsibility of the student to complete and submit the necessary forms to the Registrar's Office. An official withdrawal would entitle the student to a grade of "W" in the course.

Bad Weather / Instructor Illness Policy:

On days that we have icy or snowy weather, the instructor may choose to hold class on-line. This will be announced online on Blackboard. Likewise, should the instructor be sick, please check Blackboard for assignments and/or alternative online class activities.

Syllabus Change Policy:

The instructor reserves the right to make changes to this syllabus and course timeline as the course progresses.

Course Schedule:

This is a tentative outline in this course. Specific schedule will be posted on the first day of class on Black Board based on this tentative schedule. Please use this schedule to see where you should be in your reading. The schedule is subject to change. In case of changes, student will be notified in advance.

Week	Starting Date	Content	Due
1		Course Introduction and Consultation	
2		Chapter 1: Managing in a Digital World	
3		Chapter 2: Fueling Globalization through IS	
4		Chapter 3 Valuing IS Investments	Chapter selection for a discussion leader
5		Midterm Exam 1	from Thursday 8 am to Friday 5 pm
6		Chapter 4: Managing the IS Infrastructure	
7		Chapter 5: Enabling Commerce using the Internet	
8		Chapter 7: Securing IS	
		Spring Break	
9		Midterm Exam 2	from Wednesday 8 am to Friday 5 pm
10		Chapter 8: Enhancing Business Intelligence using IS	
11		Chapter 9: Building Organizational Partnerships using IS	
12		Chapter 10: Developing IS	Research topic selection
13		Midterm Exam 3	from Wednesday 8 am to Friday 5 pm
14		Research Project Consultation	
15		Research Project Presentation	TBA
16		Final Exam	from Monday 8 am to Wednesday 5 pm

Note: Refer Academic Calendar Summary for your information